

**PRESS RELEASE**

**Encyclopedia on Contemporary Medicinal Plants  
Awarded China Outstanding Science Book Prize (for imported books)  
- the only winning title from Hong Kong**

[10 September 2008] — Hong Kong Jockey Club Institute of Chinese Medicine (HKJCI) announces today that its “Encyclopedia on Contemporary Medicinal Plants” (Simplified Chinese Version), published by Shanghai World Publishing Corporation, has been awarded one of the 22 most outstanding imported science books (2007) in China.

The Outstanding Books Award is an annual prize jointly administered by the International Cooperation Committee of Publishers Association of China, Chinese Institute of Publishing Science and Publishing World, since its launch in 2001. This year, the submission exercise ran from mid-April to 11 August. A total of 569 entries were submitted by 125 publishers. Out of the 349 shortlisted entries, the 19-member judging panel had selected 134 outstanding books, including 57 for the exported book genre, 55 for the imported books in social science and 22 for imported books in science and technology. “Encyclopedia on Contemporary Medicinal Plants” is the only title from Hong Kong awarded with the prize in the science and technology category.

The 4-volume “Encyclopedia on Contemporary Medicinal Plants” is edited by Professor ZHAO Zhong-zhen of Hong Kong Baptist University and Professor XIAO Pei-gen, Member of the Chinese Academy of Engineering. The book compiles more than 800 individual medicinal plant entries, each embellished with full-color photographs of plants and Chinese medicine herbs. Other information includes chemical structure, pharmacology, toxicology and applications, making it an ideal reference for professionals, industrialists and general public with interest in Chinese medicine and medicinal plants. The reference value of the book is acknowledged by many local, mainland and overseas experts and professionals. (Images on Page 2)

Professor Zhao regards the Encyclopedia as a modern piece of collection of medicinal plants with good reference and educational value. He thanks the editorial team of the hard work and supporters of the Encyclopedia. Executive Director of HKJCI Dr. Edmund Lee remarked, “The project is funded by The Hong Kong Jockey Club Charities Trust and the Encyclopedia of Medicinal Plants represents an achievement of the Institute in disseminating high quality sector-relevant information. We are delighted that the Encyclopedia and quality work of the project team are recognised.”

“Encyclopedia on Contemporary Medicinal Plants” (Traditional Chinese Version) is available for sale at HKJCI and major book stores in Hong Kong. Simply call 3406 2692 to place your orders.

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**Background about Hong Kong Jockey Club Institute of Chinese Medicine (HKJCI)**

As the strategic local focal point and the designated centre for Chinese medicine (CM) development, HKJCI pursues a public mission to “spearhead the development of CM as a high value-added industry for Hong Kong through promotion and coordination of related activities and strategic support for scientific and evidence-based developments.” With the pledged donation of HK\$500 million from The Hong Kong Jockey Club Charities Trust and policy support of the innovation and technology developments of the HKSAR Government, HKJCI focuses on (1) CM standardization, application and value-added product development; (2) planning, co-ordination and management of CM R&D projects, and commercialisation of R&D deliverables, and (iii) dissemination of sector-relevant information covering policies, regulatory news, R&D updates and market developments.

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